



## Advertising Rates

### Members:

Business Card Ad - \$100.00 per month, \$600.00 for 12 months *paid in full up front*

Insert Sheet - \$500.00 – Sent digitally (pdf ad provided by member)  
\$850.00 - inserted and mailed (pdf ad provided by member)

Banner Ad - \$499.00 – 220x220px (ad provided by member)

Member Directory – Published every July

- 1 year Internet banner ad with 1/2 page b/ w membership directory ad **\$559**
- 1 year Internet banner ad with full page b / w membership directory ad **\$659**
- 1 year Internet banner ad with 1/2 page 4 color membership directory ad **\$775**
- 1 year Internet banner ad with full page 4 color membership directory ad **\$1300**
- 1 year Internet banner ad with full page 4 color (front/back) directory cover **\$1300**
- 1/2 page black / white membership directory ad *only* **\$425**

### Non-Members:

Business Card Ad - \$200.00 per month

Ad in Newsletter - \$300.00 for 2 months *1/3 page*  
\$500.00 for 2 months *1/2 page*

Insert Sheet - \$500.00 – Sent digitally (pdf ad provided by non-member)  
\$850.00 - inserted and mailed (pdf ad provided by non-member)

Banner Ad - \$999.00 – 220x220px (ad provided by non-member)