



2018 MEMBERSHIP DIRECTORY UPDATE

PLEASE MAKE ALL NECESSARY CHANGES ON THIS FORM!

Please return this form by May 30, 2018. *Thank you for your help!*

Listing Example:

YOUR COMPANY NAME

Your Telephone Number

Your Address

Your Fax Number

City, State Zip Code

Your E-Mail Address

***COMPANY CONTACT NAME**

Your Website

Description Example:

Manufacturer of embossed wood moldings, cut dentil moldings, rosettes, and turned rope molding.

PLEASE MAKE THE FOLLOWING CHANGES TO OUR LISTING:

PLEASE LIST 2 CONTACTS TO BE PRINTED IN THE DIRECTORY:

Company Name: _____

Name: _____

E-Mail: _____

Name: _____

E-Mail: _____

ADDRESS: _____

TEL #: _____

FAX #: _____

WEBSITE: _____

COMPANY E-MAIL: _____

TOLL FREE #: _____

CERTIFICATIONS: _____

30 WORD DESCRIPTION: _____

SIGNATURE: _____

DATE: ____/____/____

TOTAL NUMBER OF EMPLOYEES: _____ *Administrative & Production Should Be Included.*

RETURN FAX (978) 874-9946 or Email to Lori@wpma.org

P.O. Box 761 ♦ Westminster, MA 01473-0761 ♦ TEL: 978/874-5445 ♦ FAX: 978/874-9946

E-Mail: woodprod@wpma.org ♦ Website: www.wpma.org



2018 PROMOTION PROGRAM

- Yes, we would like to participate in the promotion program (see options below)
- Yes, please renew our existing promotional program (see attached)
- Yes, please renew our existing promotional program with noted changes (see attached)
- Please contact us to help establish a successful promotional program for our company

PROGRAM OPTIONS

- | | |
|----------------------------------------------------------------------------------------------------------------|---------------|
| <input type="checkbox"/> 1 year Internet banner ad with $\frac{1}{2}$ page black/white membership directory ad | \$459 |
| <input type="checkbox"/> 1 year Internet banner ad with full page black/white membership directory ad | \$559 |
| <input type="checkbox"/> 1 year Internet banner ad with $\frac{1}{2}$ page four color membership directory ad | \$675 |
| <input type="checkbox"/> 1 year Internet banner ad with full page four color membership directory ad | \$1199 |
| <input type="checkbox"/> 1 year Internet banner ad with full page four color (front or back) directory cover | \$1299 |
| <input type="checkbox"/> $\frac{1}{2}$ page black / white membership directory ad only | \$309 |

Signed

Company

Date

Visa

MasterCard

American Express®

Account Number _____ Expiration Date _____ Security Code _____

Card Holder Name _____ Phone _____

Address _____ City _____ State _____ Zip Code _____

Fax the Completed Form to (978) 874-9946

Or Email to Lori@wpma.org

If paying by check, please mail check and forms to the WPMA office.



May, 2018

**Wood Products Manufacturers Association
DIRECTORY ADVERTISEMENT PLACEMENT PROCEDURE**

SPACE ALLOCATION: Space will be allocated on a first received, first served basis.
The date that payment is received in the WPMA office determines advertisement placement.

PRIORITY PLACEMENT: Full Page - Four Color Ads - These ads can bleed off the page, page size is 6" wide x 9" long. The following positions are available only to companies placing a full page four color ad:

Back Cover
Inside Front Cover
Inside Back Cover
Left Inside Back Cover (or as close to listing as possible)

Half Page - Four Color Ads 4.75" wide x 4.0" long
Full Page - Black & White Ads 4.75" wide x 7.5" long
Half Page - Black & White Ads 4.75" wide x 4.0" long

These ads will be located as close to your directory listing as possible.

IMPORTANT: ALL ADS MUST BE PROVIDED TO THE PRINTER ELECTRONICALLY.

PROCEDURE: Return the contract to the WPMA office. Payments will be accepted and recorded immediately upon receipt.

Contracts and completed ad copy **must be submitted and paid in full NO LATER than May 30, 2018.**
Ad copy should be sent directly to:

Lori Bibeau
WPMA
PO Box 761
Westminster, MA 01473-0761
Tel: 978-874-5445
Fax: 978-874-9946
E-mail: michelle@wpma.org

FILE SUBMISSION: Please label files by your company name not WPMA. Please reference WPMA when sending files.

All advertisements must be in Encapsulated Post Script (EPS) or high resolution printable PDF.

Please include all documents with support and fonts. You may submit files as PDF. Files must be to size or they will be re-sized to fit space. If you have any questions or concerns about ads, please contact Michelle.

BANNER ADS: Please contact the Association office for specifications. If you need assistance creating a banner ad, please contact Lori Bibeau at the WPMA office.